

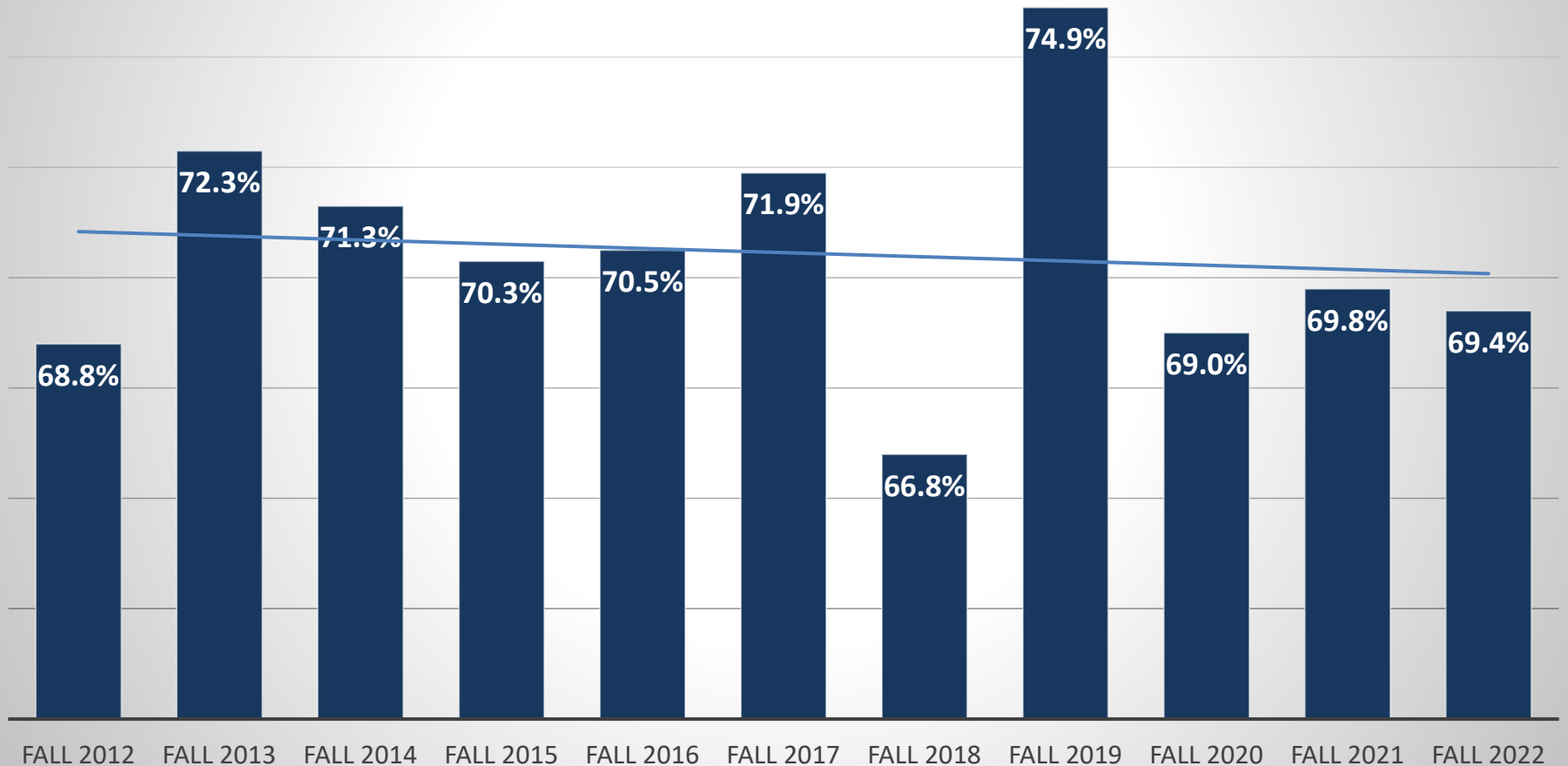
Academic Retention Efforts

Shelly B. Blunt

September 5, 2024

Fall to Fall Retention

First-Time, Full-Time Baccalaureate Seeking Students



Fall 2022 College Retention

Academic College	Number of FTFT Students	1 st Year Retention Rate
Romain College of Business	219	71.2%
College of Liberal Arts	194	63.4%
College of Nursing and Health Professions	294	67.7%
Pott College of Science, Engineering, and Education	352	76.4%
University Division	163	62%
University Total	112	69.4%

First-Time, Full-Time Baccalaureate Seeking Students

Fall 2023 1st Year Retention Targets

Academic College	Number of Students Fall	Target - Number of Students Fall 2024	1 st Year Retention Rate
Romain College of Business	251	174	69.3%
College of Liberal Arts	210	139	66.2%
College of Nursing and Health Professions	322	220	67.7%
Pott College of Science, Engineering, and Education	331	254	76.7%
University Division	136	88	64.7%
University Total	1250	875	70.0%

First-Time, Full-Time Baccalaureate Seeking Students

Spring 2024 Retention Efforts

Slate Email Campaign

March 26 – Rock’N Registration

Follow-up by Department & Colleges

Registration Tabling in UC

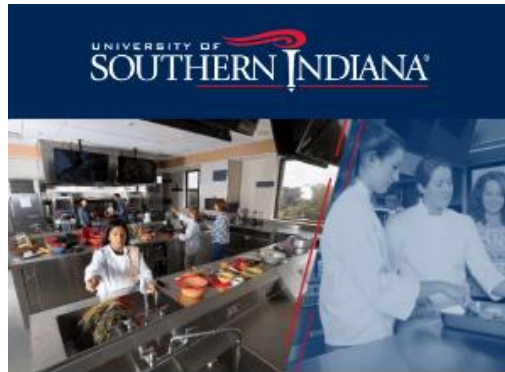
Continued Outreach through Summer





Rock'N Registration

Summer Engagement



Dear <Prof. Name>

Congratulations on finishing your first year at USI! You have enrolled for your fall classes, so enjoy your summer and relax a little. True, the summer has only just begun but we can't wait to welcome you back in August! We are currently working hard to make the 2024-2025 year another amazing one!

Throughout this summer we will be checking in a few times to let you know about the exciting things we have planned. Until then, start thinking about what you will do in year two!

Best wishes,

Dr. Shelly Blunt
Interim Provost

University of Southern Indiana
8600 University Blvd.
Evansville, IN 47712



[Review Your Schedule](#)



University of Southern Indiana
8600 University Blvd.
Evansville, IN 47712

You are receiving this message as you are currently enrolled at USI.

What will you do in year two?

Discover your major.

Last year you explored all that USI has to offer. You completed classes across USI's many academic departments. In year two, make it your goal to find your major! Speak with your professors, speak with your advisor, and take advantage of all the resources USI offers to help discover the path that is right for you!

[Center for Exploring Majors](#)

Dr. Shelly Blunt
Interim Provost

University of Southern Indiana
8600 University Blvd.
Evansville, IN 47712



Are you ready for year two?

Dear <Prof. Name>

It is hard to believe that the summer is nearly over and that we'll see you back on campus in just a few days! As we promised, we have an exciting year in store for you. We can't wait to see you in the classrooms and labs, on the trails and in the pool, or just engaging in any of the countless amazing opportunities USI has for you. We can't wait to see what you will do in year two!

Keep an eye out for more updates throughout the year!

Dr. Shelly Blunt
Interim Provost

University of Southern Indiana
8600 University Blvd.
Evansville, IN 47712



[University Calendar](#)



Welcome to USI!

Hi <Prof. Name>

Congratulations on reaching this milestone and continuing your college journey at USI! The wait is almost over! All summer we have been eagerly preparing for your arrival. Whether your nest will be on campus, off-campus or online, we have an amazing year lined up for you!

Get ready to kick things off at Convocation tomorrow and dive into Eagle Experience on Friday. These events will give you a glimpse of what's ahead, both in and out of the classroom. Your year at USI is packed with opportunities and we are excited for you to explore them all.

On behalf of everyone at the university, I want to extend a heartfelt welcome. Thank you for choosing USI as your new educational home. We are thrilled to have you join our community and can't wait to see all that you'll achieve here!

See you soon,

Dr. Shelly Blunt
Interim Provost

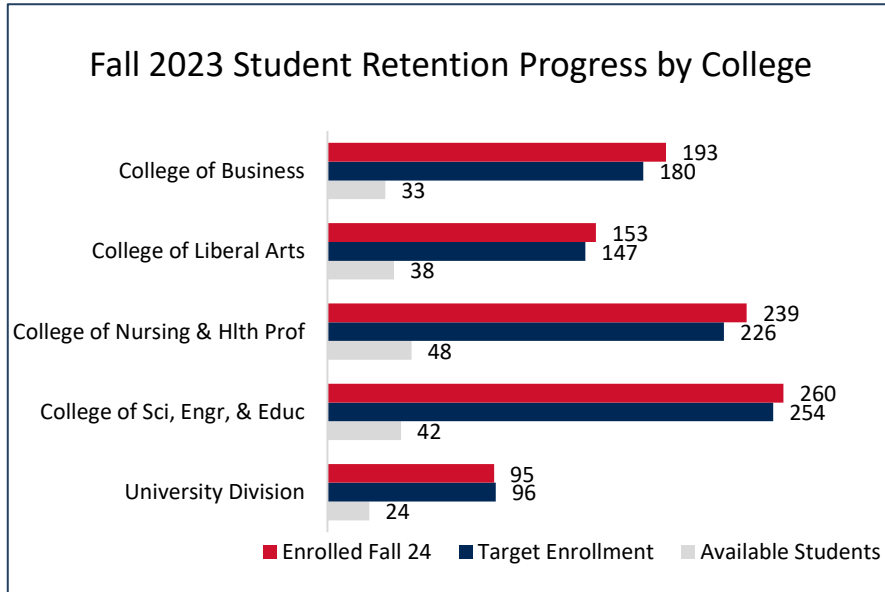
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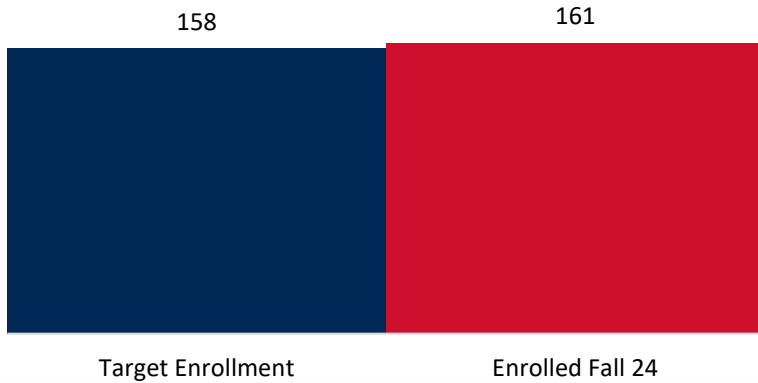
[Welcome Week](#)



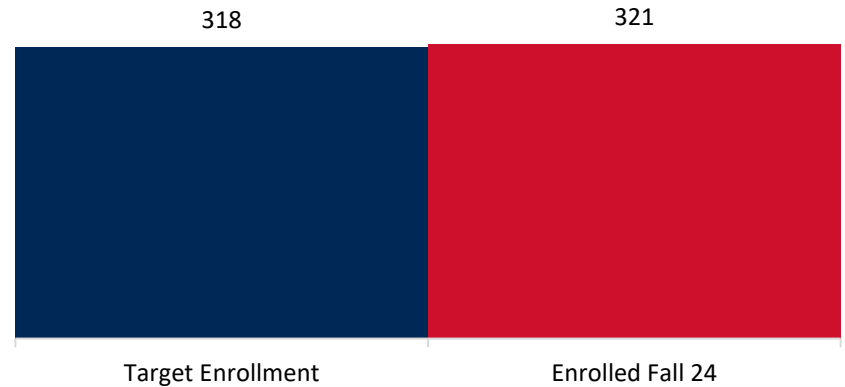
Outcomes



Strategic Goal: Underrepresented Students



Strategic Goal: At-Risk Students



Anticipated Fall 2023 1st Year Retention

Academic College	Number of Students Fall	Target - Number of Students Fall 2024	Anticipated Number of Students Fall 2024	Target 1 st Year Retention Rate	Anticipated (as August 26, 2024) 1 st Year Retention
Romain College of Business	251	174	193	69.3%	76.9%
College of Liberal Arts	210	139	153	66.2%	72.9%
College of Nursing and Health Professions	322	220	239	67.7%	74.2%
Pott College of Science, Engineering, and Education	331	254	260	76.7%	78.6%
University Division	136	88	95	64.7%	69.9%
University Total	1250	875	940	70.0%	75.2%

Business Curriculum Re-Design

Piloted BUAD 101 –Introduction to Business course in 2023-2024

Identified Students using College Student Inventory (CSI) data

- Enrolled 44 at-risk students in fall 2023
- Enrolled 25 at-risk students in spring 2024
- Taught by department chairs and engaging faculty

Introduction to Discipline courses at 300-level moved to 200-level

- Marketing 305 changed to Marketing 201
- Students now engaged in major earlier

Fall 2024 Implementation for all Students

New Fall 2024 Retention Efforts



Expansion of First-Year Experience
beyond UNIV 101

Exploration/development of
UNIV 201 course

Review/Revision of Academic Policies –
Probation and Dismissal

Creation of online forms
through Slate
(Add/Drop, Change of Major, etc)

Business Curriculum Redesign and
Creation of Introduction to Business
Class - BUAD 101